

**will go
online**

LIVE Leading
Innovative
Vascular
Education

WATCH **ONLINE** or
ATTEND **IN-PERSON**:
Larissa University Medical School



NEW DATE September 25-26, 2020

**Institute
of Vascular Diseases (IVD),
Greece**



#Livesymposium
www.live2020.gr



LIVE 2020

PARTNER OPPORTUNITIES

SEMINAR EDITION
25 & 26 September 2020

**WATCH ONLINE or
ATTEND IN-PERSON:**
Larissa University Medical
School, "Hippokrates"
Amphitheatre

ABOUT IVD

Founded in September 2010, the Institute of Vascular Diseases (IVD) is a scientific, non-profit organization and is based in Larissa, Greece. IVD focuses on the dissemination of knowledge and the implementation of research and its objective is to promote vascular medicine not only on a scientific plane, but also at an ethical and professional level.

Some of the goals, therefore, the IVD has set and is working on promoting education in research and opportunities for training on a national level, providing information and encouraging voluntarism on issues related to vascular diseases (prevention, treatment) to individuals and groups along with providing targeted information on studies in Greece and abroad, on current trends in employment, vocational training and retraining.

LIVE 2020 will go ONLINE

Dear colleagues,
Dear friends,

LIVE 2020 will run this year with a program specially designed for watching online and attending in-person. The final version of the on line symposium including face-to-face content in Larissa will depend from the situation next months due to the current pandemic.

Since we are committed to meeting our scientific, educational and training obligations we are delighted to offer a special version which will host all sessions in 2 days presenting all the highlights of LIVE2020.

The sessions will be accessible in real time and on demand over a timeframe of several months.

LIVE2020 will keep the initial seminar edition and will host live and recorded sessions of:

- Live cases
- Seminars

- Interesting Cases
- Industry Webinars

We are sincerely grateful for the time and effort of all our invited faculty members, delegates and sponsors and deeply regret that not all sessions will be hosted in the way that we had envisioned according to the initial scientific program.

We will make every effort to meet the needs of all our colleges and sponsors and we hope that LIVE special edition will enable more attendees as well as those who have traditionally found it challenging to participate in-person or watch OnLine.

Wishing you all the best.

With our warmest wishes

LIVE Directors

*E. Arnaoutoglou, A. Giannoukas,
N. Labropoulos, M. Lazarides,
M. Matsagkas, D. Tsetis, I. Tsolakis*

PROGRAMME SCHEDULE

Friday 25 September 2020		Saturday 26 September 2020	
Morning Sessions AORTIC EDUCATIONAL SESSION	Afternoon Sessions VENOUS EDUCATIONAL SESSION	Morning Sessions AORTIC EDUCATIONAL SESSION	Afternoon Sessions CAROTID EDUCATIONAL SESSION
09:00 - 11:30 Live Case Transmission 1: p-EVAR (University Hospital of Larissa)	17:00 - 18:00 Clinical cases in venous pathologies	09:00 - 10:30 Clinical cases in aortic and peripheral arterial pathologies	16:30 - 18:00 Clinical cases in carotid pathologies
& Clinical cases in aortic pathologies	18:00 - 18:45 Challenges in Venous Diseases 18:45 – 19:15 <i>Ceremonial event – Announcement of Awards</i>	10:30 - 11:15 Live Case Transmission 3: TEVAR (University Hospital of Larissa)	18:00 - 19:00 Seminar: Acute ischaemic stroke management
11:30 - 13:30 Live Case Transmission 2: Endovascular revascularization of aorto-iliac occlusive disease (University Hospital of Larissa)	19:15 - 20:15 INDUSTRY WEBINAR	11:15 - 14:00 Live Case Transmission 4: pEVAR with CO₂-Angiography (University Hospital of Larissa)	19:00 - 20:00 INDUSTRY WEBINAR
& Seminar: Pararenal aortic aneurysms: How to select the optimal technique for treatment?		& Seminar: Post-EVAR follow-up and late conversion	
15:30 – 17:00 Clinical cases in diabetic foot			

CONTINUING FEATURES

Submitted interesting cases evaluated and accepted by the Course Directors will be included in special recorded and on demand sessions available throughout the Symposium period.

PARTNER OPPORTUNITIES

at a glance

Opportunity

Cost

PRINCIPAL PARTNER PACKAGE

Live Cases & e-Promotional displays

€ 12.000

PRINCIPAL PARTNER PACKAGE

*Sponsored Sessions &
e-Promotional displays*

€ 7.500

PARTNER PACKAGE

e-Promotional displays

€ 3.500

PROMOTION PACKAGE

Logos only

€ 2.000

Please note: All sponsorship and exhibition costs are quoted excluding the applicable VAT

PARTNER OPPORTUNITIES

PRINCIPAL PARTNER PACKAGE

€ 12.000

Live Cases & e-Promotional displays

Live Cases with livestream

- Livestream of Live cases taking place at the University Hospital of Larissa.
- Includes set-up support and technical rehearsal, recording, and monitoring
- Sponsor pre roll video or banner Ads, before the sessions of LIVE cases
- Non-restricted number of simultaneous live viewers
- Analytics report: total viewers, locations, average watching duration etc.
- Chat tool during the livestream. Participants-viewers can submit questions and have answers in real time. The full chat txt is archived and downloadable
- Embeddable video player available for other web sites- sponsor may host the sessions with live cases on their area or website (upon approval of LIVE organizers)
- Placement of sponsors' logo as "Principal Sponsor" on video player frame (exclusivity to all Principal Sponsors- reference in alphabetical order)

On site Exhibition space (*for sponsors who wish to participate with representatives Onsite*)

- Exhibition space up to 10 meters in Prime Location outside the lecture hall - priority to the choice
- Exhibition space will include: 1 table - 4 chairs - 1 TV HD 55 with internet connection - 1 PC

e-Promotional displays

- Place for 2 pages advertisements PDF Documents display on the official congress website in the section of sponsors, in the final program (e-program)

Visual Communication

- Placement of your logo in Congress electronic material and on the Congress Website as «Principal Sponsor»
- Placement of your logo in all Visual Communication of the Congress as «Principal Sponsor» (Newsletters campaign social media promo)
- Placement of your logo as "Principal Sponsor" in all electronic communication addressed to our Speakers using our Congress Invitation System including guidelines for their participation
- Placement of your logo as "Principal Sponsor" in Web Registration form and registration confirmation
- Display of your logo as "Principal Sponsor" in video Spots and e-banner during sessions and breaks
- Display of your logo as "Principal Sponsor" "The conference will start shortly", "Conference break", "To be continued"
- Display of your logo as "Principal Sponsor" on Congress Digital banner in the congress venue

PARTNER OPPORTUNITIES

PRINCIPAL PARTNER PACKAGE

€ 7.500

Sponsored Sessions & e-Promotional displays

Sponsored sessions with livestream (up to 30 min in the main program)

- Livestream of sponsored session taking place at the University of Larissa. Speakers who will not attend in person will be provided the opportunity to deliver the lecture through web connection (Conference test event, information and Speakers/session Moderators support) - Streaming, AV technician, conference secretariat for communication with the speakers onsite and online
- Set-up support and technical rehearsal, recording, and monitoring
- Sponsor pre roll video or banner Ads, before the start of the sponsored session
- Non-restricted number of simultaneous live viewers
- Analytics report: total viewers, locations, average watching duration etc.
- Chat tool during livestream. Participants-viewers can submit questions and have answers in real time. The full chat txt is archived and downloadable
- Embeddable video player available for other web sites- sponsor may host the video player during the sponsored sessions on their area or website (upon approval of LIVE organizers)
- Placement of sponsors' logo as "Principal Sponsor" on video player frame (exclusivity to all Principal Sponsors- reference in alphabetical order)

On site Exhibition space (for sponsors who wish to participate with representatives Onsite)

- Exhibition space up to 10 meters in Prime Location outside the lecture hall - priority to the choice
- Exhibition space will include: 1 table - 4 chairs - 1 TV HD 55 with internet connection - 1 PC

e-Promotional displays

- Place for 2 pages advertisements PDF Documents display on the official congress website in the section of sponsors, in the final program (e-program)

Visual Communication

- Placement of your logo in Congress electronic material and on the Congress Website as «Principal Sponsor»
- Placement of your logo in all Visual Communication of the Congress as «Principal Sponsor» (Newsletters campaign social media promo)
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- Display of your logo as "Principal Sponsor" "The conference will start shortly", "Conference break", "To be continued"
- Display of your logo as "Principal Sponsor" on Congress Digital banner in the congress venue

PARTNER OPPORTUNITIES

PARTNER PACKAGE

€ 3.500

e-Promotional displays

e-Promotional displays

- Place for 1-page advertisement PDF Document display on the official congress website in the section of sponsors and in the final program (e-program)

Visual Communication

- Placement of your logo in Congress electronic material and on the Congress Website in the list of sponsors
- Placement of your logo in all Visual Communication of the Congress in the list of sponsors (Newsletters campaign social media promo)
- Placement of your logo in list of sponsors in Web Registration form and registration confirmation
- Display of your logo in list of sponsors in video Spots and e-banner during sessions and breaks (except before and after Live Cases and sponsored sessions)
- Display of your logo in list of sponsors on Congress Digital banner in the congress venue

PARTNER OPPORTUNITIES

PROMOTION PACKAGE

Logos Only

€ 2.000

Visual Communication

- Placement of your logo in Congress electronic material and on the Congress Mobile-Optimized Website in the list of sponsors (alphabetical order)
- Placement of your logo in all Visual Communication of the Congress in the list of sponsors (alphabetical order)
(Newsletters campaign social media promo)
- Placement of your logo in the list of sponsors (alphabetical order) in Web Registration form and registration confirmation
- Display of your logo in the list of sponsors (alphabetical order) in video Spots and e-banners during sessions and breaks
- Display of Sponsor logo in the list of sponsors (alphabetical order) on Congress Digital banner in the congress venue

GENERAL INFORMATION

Contact information

Organizing and Administrative Bureau
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Keep updated by following us on social media



[@LIVE_symposium](https://twitter.com/LIVE_symposium)



[LIVE2020](https://www.facebook.com/LIVE2020)

LIVE 2020 Online Seminar Edition sponsorship policy

For all the above mentioned sponsorship opportunities companies are kindly requested to express their interest by sending an e-mail to the Organizing Administrative Bureau until **June 30th 2020**.

The Organizing Administrative Bureau will send a written confirmation about sponsor's participation until **July 10th, 2020**.

Important Notes:

- Sponsorship arrangements will be made on a "first-come first-served" basis.

Sponsor logo

The sponsor grants Conferre SA the right to use its logo for marketing and promotional purposes in connection with activities set out in the agreed sponsorship contract and in its relationship with Conferre SA. Both parties undertake not to use each party's logo in any way that would denigrate from or disparage the other party or any of the other parties products or services. The sponsor must comply with all applicable laws and regulations in so far as they affect the sponsorship. Conferre SA and the sponsor agree with each other that each of them will not disclose the confidential information to any other person, firm or corporation or make any use of the confidential information for any matter unrelated to this agreement without the prior consent of the other party hereto. This clause shall survive the termination of this agreement.

Confirmation & Contracts - Terms of Payment

Once a Sponsorship request is received, the Organizing Administrative Bureau will send to Sponsor a written confirmation accompanied by a contract. This contract should be signed and returned with a **50% payment of the Sponsorship** the latest by **July 30th 2020**. Invoices will be sent to sponsor after the end of the Symposium.

BOOK NOW!

By sending an email to info@conferre.gr

**We hope to see you
OnSITE or OnLINE!**

www.live2020.gr

LIVE  **will go
online**